
**INFORMATION ON THE PROCESSING
OF PERSONAL DATA**
of the users visiting the website www.hsacosmetics.com
Pursuant to Article 13 of the EU Regulation 2016/679

The information provided below describes, as required by the EU Regulation 2016/679, the processing operations performed on the personal data of the users visiting the H.S.A. Hair Styling Applications S.P.A. website www.hsacosmetics.com .

The information provided does not concern other online websites, pages or services that can be accessed via hyperlinks on the above websites but relate to resources outside the domain hsacosmetics.com.

DATA CONTROLLER

Visiting the website listed above may result into processing data relating to identified or identified natural persons.

The data controller is H.S.A. Hair Styling Applications S.P.A., located in Via dei Carantani 1 , 21100 Varese (VA), Italy
Email: hsa@hsacosmetics.com , Phone (switchboard): +39 0332 474 654.

DATA PROTECTION OFFICER

The HSA's Data Protection Officer (DPO) can be contacted here: Alterego Group srl Via Giovanni Battista Pergolesi 16, 20124 Milan (MI), Italy

Email: RPD@alteregosrl.com, Phone (switchboard): +39 02 26 26 40 92.

LEGAL BASIS FOR THE PROCESSING

This site processes data mainly based on user consent. The consent is given through the banner placed at the top of the homepage on first access, or through the use or consultation of the site, which behavior is final. With the use or consultation of the site visitors and users approve this statement and consent to the processing of their personal data in relation to the methods and purposes described below, including any disclosure to third parties if necessary for the provision of a service. Through the communication or service request forms, further consents are collected concerning the specific purpose of the service.

CATEGORIES OF PERSONAL DATA AND PURPOSES OF THE PROCESSING

Browsing data

The information systems and software procedures relied upon to operate this web site acquire personal data as part of their standard functioning; the transmission of such data is an inherent feature of Internet communication protocols.

This data category includes the IP addresses and/or the domain names of the computers and terminal equipment used by any user, the URI/URL (Uniform Resource Identifier/Locator) addresses of the requested resources, the time of such requests, the method used for submitting a given request to the server, returned file size, a numerical code relating to server response status (successfully performed, error, etc.), and other parameters related to the user's operating system and computer environment.

These data are necessary to use web-based services and are also processed in order to

- extract statistical information on service usage (most visited pages, visitors by time/date, geographical areas of origin, etc.);
- check functioning of the services.

Browsing data are kept for no longer than 7 days and are erased immediately after being aggregated (except where judicial authorities need such data for establishing the commission of criminal offences).

Data communicated by users

Sending messages, on the basis of the user's free, voluntary, explicit choice, to the H.S.A. Hair Styling Applications S.P.A. 's contact addresses and filling in and sending the forms made available on the H.S.A. Hair Styling Applications S.P.A. 's websites entail the

acquisition of the sender's contact information as necessary to provide a reply, as well as of any and all the personal data communicated in that manner.

These data are stored to pursue the aforementioned purpose and for no more than 36 months (except where judicial authorities need such data for establishing the commission of criminal offences).

The data of the form "Work with Us" are required only for the personal research for spontaneous applications, these data are kept no more than 36 months or until the cancellation request.

Specific information notices will be displayed on the pages of the H.S.A. Hair Styling Applications S.P.A. 's websites that are used for providing certain services.

Cookies and other tracking devices

No cookies are used to profile users not are other user tracking systems implemented.

So-called session (non-persistent) cookies are used exclusively to the extent this is necessary to enable secure, efficient browsing. Storage of session cookies in terminal equipment or browsers is under the user's control, whilst cookie-related information is stored server-side after HTTP sessions in the service logs for no longer than 2 years like all other browsing data.

Cookies detail:

Name	Domain	Type	Expiration
JSESSIONID	.nr-data.net	Session	
GPS	.youtube.com	Session	
YSC	.youtube.com	Session	
_gat_gtag_UA_56685232_1	.hsacosmetics.com	Session	
_gid	.hsacosmetics.com	Stored	1 days
_ga	.hsacosmetics.com	Stored	730 days
NID	.google.com	Stored	183 days
__cfduid	.hsappstatic.net	Stored	365 days
__cfduid	.hubspot.com	Stored	365 days
IDE	.doubleclick.net	Stored	390 days
__cfduid	.usemessages.com	Stored	365 days
__cfduid	.hsadspixel.net	Stored	365 days
__cfduid	.hs-analytics.net	Stored	365 days
PREF	.youtube.com	Stored	243 days
VISITOR_INFO1_LIVE	.youtube.com	Stored	180 days
__cfduid	.hs-scripts.com	Stored	365 days

On the site there are 3-part cookies:

Domain	Algorithm
nr-data.net	Real Cookie Installed
google.com	Real Cookie Installed
hsappstatic.net	Real Cookie Installed
hubspot.com	Real Cookie Installed
doubleclick.net	Real Cookie Installed
usemessages.com	Real Cookie Installed
hsadspixel.net	Real Cookie Installed
hs-analytics.net	Real Cookie Installed
youtube.com	Real Cookie Installed
hs-scripts.com	Real Cookie Installed
youtube.com	Could Install Cookies
google.com	Could Install Cookies

- Facebook, policy statement at the following [link](#)
- LinkedIn, policy statement at the following [link](#)
- Instagram, policy statement at the following [link](#)
- Google-YouTube , policy statement at the following [link](#)

We inform you that you can manage cookies permission through your browser settings. Below are the links with the instructions for the various browsers:

Browser	Impostazioni
Google Chrome	https://support.google.com/accounts/answer/61416?hl=it
Google Chrome (mobile devices Android)	https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3DAndroid&hl=it
Mozilla Firefox	https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie
Microsoft Internet Explorer	http://windows.microsoft.com/it-it/windows-vista/block-or-allow-cookies
Microsoft Edge	https://support.microsoft.com/it-it/help/4468242/microsoft-edge-browsing-data-and-privacy-microsoft-privacy
Apple Safari	https://support.apple.com/kb/PH17191?viewlocale=it_IT&locale=it_IT
Apple Safari (mobile devices iOS)	https://support.apple.com/it-it/HT201265
Opera	http://help.opera.com/Windows/10.00/it/cookies.htm

DATA RECIPIENTS

The following entities are recipients of the data collected in the course of visiting the websites listed above. They have been appointed as data processors by H.S.A. Hair Styling Applications S.P.A. pursuant to Article 28 of the Regulation:

SWITCH UP SRL being the provider of the development and operational supply and management services for the technological platforms relied upon.
YOURBIZ SRL being the provider of the web marketing services.

The personal data collected as above are also processed by staff from the H.S.A. Hair Styling Applications S.P.A., acting on specific instructions concerning purposes and arrangements of such processing.

DATA SUBJECTS' RIGHTS

Data subjects have the right to obtain from the H.S.A. Hair Styling Applications S.P.A., where appropriate, access to their personal data as well as rectification or erasure of such data or the restriction of the processing concerning them, and to object to the processing (pursuant to Articles 15 to 22 of the Regulation). Please contact the H.S.A. Hair Styling Applications S.P.A. Data controller or Data Processor Officer to lodge all requests to exercise these rights.

RIGHT TO LODGE A COMPLAINT

If a data subject considers that the processing of personal data relating to him or her as performed via this website infringes the Regulation, he or she has the right to lodge a complaint with the Garante pursuant to Article 77 of the Regulation, or else to bring a judicial proceeding against the Garante pursuant to Article 79 of the Regulation.